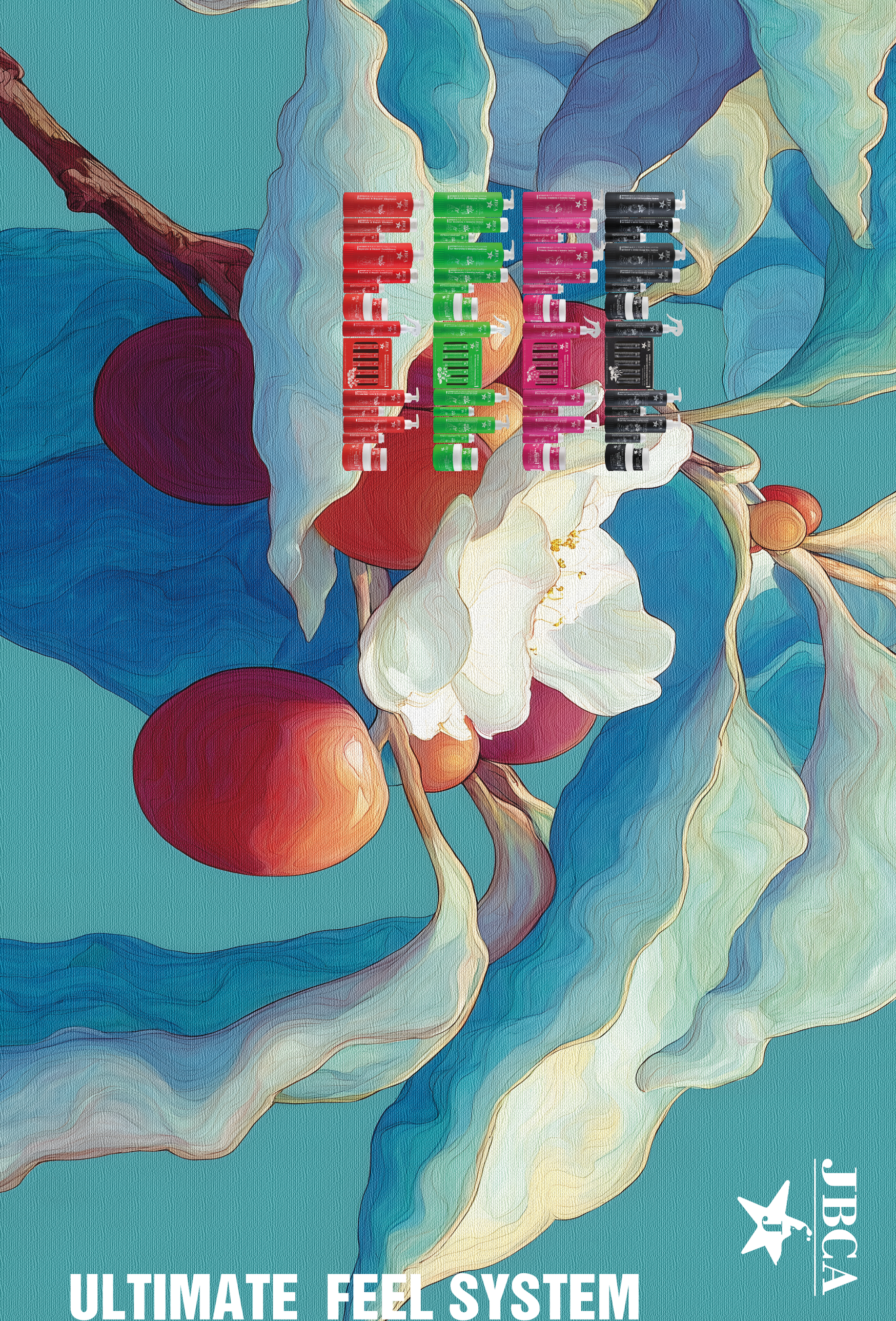

JBCA
ULTIMATE FEEL SYSTEM




Shampoo
A-1.1
Conditioner
A-2.1
Mask
A-3.1
Spray
A-4.1
Leave-in Conditioner
A-5.1
Curl Prep Definer
A-6.1
Definition Soufflé
A-7.1
Rinse Out
NO Rinse


JBCA
Anti-dandruff, oil control, and anti-itch
Shampoo
A-1.1
Conditioner
A-2.1
Mask
A-3.1

Rinse Out

ULTIMATE FEEL SYSTEM

Rinse Out

JBCA



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES
— ESPECIALLY IRRITATED OR SENSITIVE SCALP

BISABOLOL | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-1.1 ULTIMATE FEEL SYSTEM
Anti-Dandruff & Anti-Itch Charcoal Detox Shampoo

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This cooling, anti-dandruff & anti-itch charcoal detox shampoo is scientifically formulated with seaweed, bisabolol, vitamin B3 and B6, plus plenty of natural plant extracts and essential oils. It gently cleanses, reduces visible dandruff, soothes itchiness, and alleviates redness while preventing moisture loss and damage. Rosemary extract further protects the scalp and maintains its balance.

DIRECTIONS

Apply to damp hair. Gently massage onto scalp and hair. Leave on for up to 1 minute. Rinse thoroughly with lukewarm water.

Follow with anti-dandruff & anti-itch charcoal detox conditioner or anti-dandruff & anti-itch charcoal detox hair mask.



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES,
IN PARTICULAR IRRITATED AND SENSITIVE SCALPS

BISABOLOL | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-2.1 ULTIMATE FEEL SYSTEM
Anti-Dandruff & Anti-Itch Charcoal Detox Conditioner

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This cooling anti-dandruff & anti-itch charcoal detox conditioner scientifically blends bamboo charcoal powder, seaweed, bisabolol, Vitamin B3, B6, plenty of natural plant extracts and essential oils to reduce visible dandruff, soothe irritated scalp, relieve itching and nourish root and follicle and reduce redness. A lightweight conditioner prevents moisture loss and damage and helps eliminate the symptoms of dandruff and itching. Rich oils revitalize hair and deliver superior conditioning and prismatic shine. Rosemary extract protects the scalp and keeps it balanced.

DIRECTIONS

Apply from scalp to ends after shampooing with anti-dandruff & anti-itch charcoal detox shampoo. Leave on for 1-3 minutes. Rinse.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL HAIR TYPES
IN PARTICULAR IRRITATED AND SENSITIVE SCALPS

BISABOLOL | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-3.1 ULTIMATE FEEL SYSTEM
Anti-Dandruff & Anti-Itch Charcoal Detox Hair Mask

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This deep conditioning anti-dandruff & anti-itch charcoal detox hair mask scientifically blends bamboo charcoal powder, seaweed, bisabolol, Vitamin B3, B6, plenty of natural plant extracts and essential oils to reduce visible dandruff, soothe irritated scalp, relieve itching and nourish root and follicle and reduce redness. A deep conditioning hair mask helps to leave hair soft, manageable, and shiny and eliminate the symptoms of dandruff and itching. Plenty of coconut oils, shea butter and so on plant oils, revitalize hair and deliver super conditioning and prismatic shine. Rosemary extract protects the scalp and keeps it balanced.

DIRECTIONS

After shampooing, apply a generous amount from root to ends. Pay particular attention to hair ends. Comb through for even distribution. Place a plastic cap over hair and sit under a warm dryer for 10-15 minutes. May be left on hair for up to 30 minutes without heat. Rinse thoroughly. Style as usual.



ULTIMATE FEEL SYSTEM

No Rinse

JBCA



0.35 FL OZ (10.35 mL)

8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES,
IN PARTICULAR IRRITATED AND SENSITIVE SCALPS

BISABOLOL | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-4.1 ULTIMATE FEEL SYSTEM
Anti-Dandruff & Anti-Itch Scalp Balance Tonic Spray

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This cooling anti-dandruff & anti-itch scalp balance tonic spray scientifically blends bisabolol, vitamin B3, B6, plenty of natural plant extracts and essential oils to reduce visible dandruff, soothe itching and reduce redness. It prevents moisture loss and damage and helps eliminate the symptoms of dandruff and itching. Rosemary extract protects the scalp and keeps it balanced.

DIRECTIONS

Apply evenly to entire scalp and hair, do not rinse.



2.02 FL OZ (60 mL)

8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES
DUAL-ACTION FORMULA

BAMBOO | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-5.1 ULTIMATE FEEL SYSTEM
Daily Light Smoothing Leave-In Conditioner

Shine · Hydration · Smoothing · Detangling · Softening

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This daily lightweight smoothing leave-in conditioner is infused with natural plant extracts and essential oils to deliver 5-in-1 performance: enhances shine, boosts hydration with moisture lock, smooths frizz via cationic charge neutralization, detangles strands in 3 seconds, softens texture.

Shine
Light — Advanced

Hydration
Light — Advanced

Smoothing | Detangling | Softening
Light — Advanced

DIRECTIONS

① Daily smoothing routine for all hair types
Apply 3-4 pumps to towel-dried hair, comb through sections with fingers/comb, do not rinse.
② Curl prep routine for curls
Apply a generous amount and comb hair as a primer, choose a styling product to create soft to deep definition as your favorite.



2.02 FL OZ (60 mL)

8.45 FL OZ (250 mL)

---FOR ALL CURL TYPES

ALOE VERA | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-6.1 ULTIMATE FEEL SYSTEM
Hydrating & Detangling Curl Prep Definer

Hydrating · Detangling · Shine

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This daily lightweight hydrating & detangling curl prep definer is infused with natural plant extracts and plant oils to penetrate quickly to smooth the cuticle for easy detangling and ultimate frizz control.

Hydrating | Detangling
Light — Advanced

Definition | Softness
Light — Advanced

DIRECTIONS

To prep hair for styling, work a small amount of product in hands and apply through damp hair. Style. To reactivate curl on non-shampoo days, dampen hair and apply.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL CURL TYPES
WEIGHTLESS BOUNCY DEFINITION

ALOE VERA | PEPPERMINT | TEA TREE | LAVENDER | ROSEMARY | LYCHEE

UFFRUIT-A-7.1 ULTIMATE FEEL SYSTEM
Weightless Bounce Definition Soufflé

Advanced Smooth· Detangling · Shine · Weightless Bouncy Definition

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This daily-use, weightless bounce-definition soufflé is infused with natural plant extracts and botanical oils to quickly penetrate hair shafts, smoothing cuticles for effortless detangling and ultimate frizz control. Its air-whipped soufflé texture melts in without residue while reducing shrinkage by up to 50% for springy, well-defined curls. The formula delivers high-shine smoothing that tames frizz while enhancing natural luster.

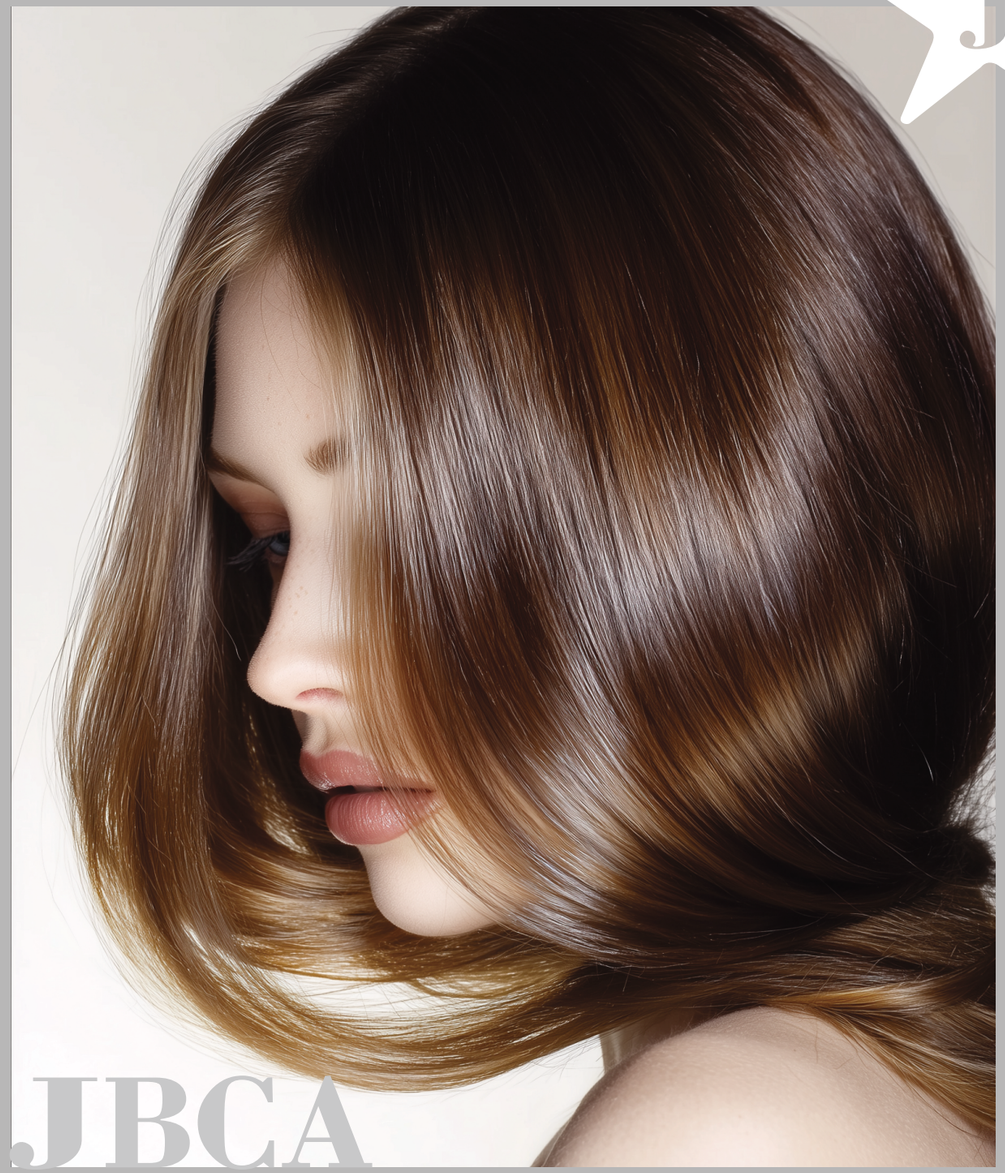
Definition
Light — Advanced

Smooth | Detangle | Shine
Light — Advanced

Consistency
Light — Heavy

DIRECTIONS

Apply on soaking wet hair. Take a dime-sized amount per section. Rub between palms, smooth down strands using hands, and gently scrunch upwards to wake curls. Air dry or diffuse with head upside down. When fully dry, scrunch again to soften. Feels like nothing, works like everything.



BISABOLOL | PEPPERMINT | TEA TREE
LAVENDER | ROSEMARY | LYCHEE







JBCA

Anti-hair loss · Reduces breakage · Strengthens hair

Shampoo
B-1.2

Conditioner
B-2.2

Mask
B-3.2

Rinse Out

ULTIMATE FEEL SYSTEM

Rinse Out

JBCA



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES

BIOTIN | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-1.2 ULTIMATE FEEL SYSTEM

Thickening, Strengthening & Restorative Shampoo

Anti-Hair Loss· Reduces Breakage · Strengthens Hair

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This revolutionary plant-powered thickening, strengthening & restorative shampoo is scientifically formulated with cedar, geranium, thyme, rosemary, peppermint, ginger, castor oil, biotin, vitamins B3/B5/B6, C & E. It gently cleanses, reduces breakage, strengthens hair, and enhances thickness for visibly fuller results.

DIRECTIONS

Apply to damp hair. Gently massage onto scalp and hair. Leave on for 2 minutes. Rinse thoroughly with lukewarm water.

Follow with thickening, strengthening & restorative conditioner or thickening, strengthening & restorative hair mask.



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES.
IN PARTICULAR WEAKENED AND DAMAGED HAIR

BIOTIN | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-2.2 ULTIMATE FEEL SYSTEM

Thickening, Strengthening & Restorative Conditioner

Anti-Hair Loss ·Reduces Breakage · Strengthens Hair

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This revolutionary nature-based thickening, strengthening & restorative conditioner scientifically blends aloe vera, almond, sunflower, olive, macadamia, shea butter, babassu, cedar, geranium, thyme, rosemary, peppermint, ginger, castor oil, biotin, vitamin B3, B5, B6, C & E to restore, invigorate and make hair less breakage, stronger and look thicker and fuller. This nutrient rich formula nourishes, hydrates and strengthens your hair without weighing hair down. Leaves hair shiny and fully rejuvenated.

DIRECTIONS

Apply from scalp to ends after shampooing with thickening, strenghtening & restorative shampoo. Leave on for 1-3 minutes. Rinse.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL HAIR TYPES.
IN PARTICULAR WEAKENED AND DAMAGED HAIR

BIOTIN | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-3.2 ULTIMATE FEEL SYSTEM

Thickening, Strengthening & Restorative Hair Mask

Anti-hair loss · Reduces breakage · Strengthens hair

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This revolutionary nature-based thickening, strengthening & restorative hair mask scientifically blends phytosteryl/octyldodecyl lauroyl glutamate, jojoba, meadowfoam, sunflower, cedar, geranium, thyme, rosemary, peppermint, ginger, castor oil, biotin, vitamin B3, B5, B6, C & E to restore, invigorate and make hair less breakage, stronger and look thicker and fuller. This nutrient rich formula nourishes, hydrates and strengthens your hair. Leave hair soft, manageable, and shiny.

DIRECTIONS

After shampooing, apply a generous amount from root to ends. Pay particular attention to hair ends. Comb through for even distribution. Place a plastic cap over hair and sit under a warm dryer for 10-15 minutes. May be left on hair for up to 30 minutes without heat. Rinse thoroughly. Style as usual.



ULTIMATE FEEL SYSTEM

No Rinse

JBCA



0.35 FL OZ (10.35 mL)

8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES

BIOTIN | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-4.2 ULTIMATE FEEL SYSTEM

Thickening, Strengthening & Restoring Tonic Spray

Anti-Hair Loss · Reduces Breakage · Strengthens Hair

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This revolutionary nature-based thickening, strengthening & restoring tonic spray scientifically blends cedar, geranium, thyme, rosemary, peppermint, ginger, castor oil, biotin, vitamin B3, B5, B6, C&E and so on plenty of oils and extracts blend to invigorate and make hair less breakage, stronger and look thicker and fuller. Helps to provide a refreshed scalp environment for normal to thin-looking hair.

DIRECTIONS

Apply evenly to entire scalp and hair, do not rinse.



2.02 FL OZ (60 mL)

8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES

ALMOND | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-5.2 ULTIMATE FEEL SYSTEM

Daily Medium Smoothing Leave-In Conditioner

Medium Shine · Enhanced Smoothing · Detangling · Softening

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This daily medium-smoothing leave-in conditioner is scientifically formulated with sweet almond oil, rosemary oil, peppermint oil, castor oil, vitamins B3, B5, B6, C, and E, and cherry extract to: prevent breakage, create an intensely smoothing and softening effect, improve combing ease by three times compared to untreated hair, and maintain smoothness even in 65% humidity.

Shine
Light — Advanced

Hydration
Light — Advanced

Smoothing | Detangling | Softening
Light — Advanced

DIRECTIONS

Apply 3-4 pumps to towel-dried hair, comb through sections with fingers/comb, do not rinse.



2.02 FL OZ (60 mL)

8.45 FL OZ (250 mL)

---FOR ALL CURL TYPES

ALMOND | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-6.2 ULTIMATE FEEL SYSTEM

Softening & Detangling Curl Prep Definer

Softening · Detangling · Shine

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This Softening & Detangling Curl Prep Definer is scientifically formulated with sweet almond oil, rosemary oil, peppermint oil, castor oil, vitamins B3, B5, B6, C, and E, and cherry extract to: create an intensely smoothing and softening effect, improve combing ease by three times compared to untreated hair, and maintain smoothness.

Softening | Detangling
Light — Advanced

Definition | Hydration
Light — Advanced

DIRECTIONS

To prep hair for styling, work a small amount of product in hands, rub between palms until emulsified, and apply through damp hair, then smooth down strands until rich lather forms, and gently scrunch upwards to wake curls. Style. To reactivate curl on non-shampoo days, dampen hair and rub between palms until emulsified, then smooth down strands until rich lather forms, and gently scrunch upwards to wake curls.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL CURL TYPES | MAX HOLD

AVOCADO | ROSEMARY | PEPPERMINT | CASTOR | VITAMIN B | CHERRY EXTRACT

UFFRUIT-B-7.2 ULTIMATE FEEL SYSTEM

Xtreme Shine & Hold Style Fixer

Extreme Hold · Advanced Shine · Anti-Frizz

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This Xtreme Shine & Hold Style Fixer scientifically blended with a botanical oil complex (avocado, rosemary, peppermint, castor) and vitamin infusion (B3/B5/B6/C/E), this advanced formula:

- Deliver max hold with weightless definition
- Boosts radiant shine
- Control frizz effectively

Definition
Light — Advanced

Shine
Light — Advanced

Consistency
Light — Advanced

DIRECTIONS

Apply to soaking wet hair. Take a dime-sized amount per section. Rub between palms until emulsified, then smooth down strands until rich lather forms, and gently scrunch upwards to wake curls. Air dry or diffuse with head upside down.



BIOTIN | ROSEMARY |PEPPERMINT|CASTOR
VITAMIN B|CHERRY EXTRACT
Anti-Hair Loss· Reduces Breakage · Strengthens Hair




JBCA







Shampoo C-1.3 — **Conditioner** C-2.3 — **Mask** C-3.3

Rinse Out

ULTIMATE FEEL SYSTEM

Rinse Out

JBCA



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-1.3 ULTIMATE FEEL SYSTEM
Curl Moisturizing & Detangling Shampoo

Intense Hydration · Bouncier Curls · Brilliant Shine

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This gentle cleansing curls shampoo is scientifically formulated with avocado, coconut, jojoba, mango, shea butter, castor oil, peppermint, rosemary, horsetail grass, nettle, chamomile and biotin. It gently cleanses while redefining, hydrating, softening and detangling dry, delicate—even the curliest and coiliest—hair textures. Your curls will be left vibrant, bouncy and healthy-looking with a silky-soft feel and brilliant shine.

DIRECTIONS

Apply to damp hair. Gently massage onto scalp and hair, lather and rinse. Repeat as needed.

Follow with curls conditioner or curls hair mask.



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL CURL TYPES

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-2.3 ULTIMATE FEEL SYSTEM
Curl Moisturizing & Detangling Conditioner

Intense Hydration · Bouncier Curls · Brilliant Shine

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This curls conditioner scientifically blends avocado, shea butter, coconut oil, jojoba oil, mango seed to hydrate, redefine, silken, soften and detangle dry, delicate even the curliest and coiliest hair textures. Curls are left vibrant, bouncy and healthy looking with a smooth soft feel and brilliant shine. It offers intense hydration, locking in moisture and strengthening the hair to prevent breakage and split ends.

DIRECTIONS

Apply from scalp to ends after shampooing with curls shampoo. Leave on for 1-3 minutes. Rinse.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL CURL TYPES

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-3.3 ULTIMATE FEEL SYSTEM
Curl Moisturizing & Detangling Hair Mask

Intense Hydration · Bouncier Curls · Brilliant Shine

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This curls hair mask scientifically blends avocado, shea butter, coconut oil, jojoba oil, mango, marula, prickly pear oil, seabuckthorn, patchouli leaf oil, rose oil, geranium oil, ylang ylang flower oil, lavender, magnolia flower oil, cedarwood to hydrate, redefine, silken, soften, and detangle dry, delicate even the curliest and coiliest hair textures. Curls are left vibrant, bouncy and healthy looking with a smooth soft feel and brilliant shine. It offers intense hydration, locking in moisture and strengthening the hair to prevent breakage and split ends.

DIRECTIONS

After shampooing, apply a generous amount from root to ends. Pay particular attention to hair ends. Comb through for even distribution. Place a plastic cap over hair and sit under a warm dryer for 10-15 minutes. May be left on hair for up to 30 minutes without heat. Rinse thoroughly. Style as usual. Can be used as a leave-in.



ULTIMATE FEEL SYSTEM

No Rinse

JBCA



0.35 FL OZ (10.35 mL)
8.45 FL OZ (250 mL)

---FOR ALL CURL TYPES

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-4.3 ULTIMATE FEEL SYSTEM
Curl Reactivating & Refreshing Mist Spray

Refresh · Shine · Detangle · Moisturize · Restore Curl Definition

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This curl reactivating & refreshing mist spray scientifically blends coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil and so on plenty of oils and extracts blend to hydrate, redefine and detangle dry, delicate even the curliest and coiliest hair textures. Provide a curl memory to restore elasticity and definition to your natural curl pattern. Use on first-day curls to encourage definition or reactivate and refresh second-and third-day curls. Curls are left vibrant, bouncy and healthy looking with a smooth soft feel and briliant shine.

DIRECTIONS

Divide damp hair into sections. Spray from mid-lengths to ends. Style as usual. To use as refresher between washes: mist all over dry hair. scrunch curls from ends to roots.



2.02 FL OZ (60 mL)
8.45 FL OZ (250 mL)

---FOR ALL CURL TYPES
FLEXIBLE HOLD

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-6.3 ULTIMATE FEEL SYSTEM
All-day Frizz Control, Hydration & Medium Definition Gel

Hydrating · Detangling · Medium Definition

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This all-day frizz control, hydration & medium definition gel is scientifically formulated with coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil. It gives hair natural and flexible hold with all-day weightless hydration and smoothness.

Hydrating | Detangling
Light — Advanced

Definition
Light — Advanced

DIRECTIONS

Work a small amount of product in hands and rub between palms until emulsified, apply through damp hair, then smooth down strands until rich lather forms, and gently scrunch upwards to wake curls. Style your hair as desired.



2.02 FL OZ (60 mL)
8.45 FL OZ (250 mL)

—FOR DRY, FRIZZY & OVER-PROCESSED HAIR
SAFE FOR SCALP · WEIGHTLESS SHINE, RESISTS BUILDUP

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-5.3 ULTIMATE FEEL SYSTEM
30% Oil-Infusion Hydro-Lock Gel Cream

Hydration · Shine · Smoothness · Anti-Breakage

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

A breakthrough water-oil fusion formula powered by 30% lightweight plant oils (coconut, argan, macadamia) and Hydro-Lock Technology, designed to penetrate hair fibers and soothe the scalp. This fast-absorbing blend of avocado oil and shea butter locks in moisture for 24-hour hydration, helps reduce breakage, seals split ends, and tames frizz instantly—delivering weightless shine with zero greasy residue.

Hydration | Shine
Light — Advanced

Smoothness
Light — Advanced

Anti-Breakage
Light — Advanced

DIRECTIONS

Hair: Pea-sized amount on damp/dry hair (mid-lengths to ends). Scalp (Optional): Rice-sized drop massaged onto dry areas. Style freely—no rinse.



1.69 FL OZ (50 mL)
12 FL OZ (355 mL)

---FOR ALL CURL TYPES
SEMI-DEEP DEFINITION

AVOCADO | COCONUT | JOJOBA | MANGO SEED | SHEA BUTTER | WATERMELON

UFFRUIT-C-7.3 ULTIMATE FEEL SYSTEM
Hydrating Curl Cream - Detangle & Shine

Hydrating · Detangling · Shine · Semi-Deep Definition

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

Definition
Light — Advanced

Consistency
Light — Heavy

Hydrating | Detangling | Shine
Light — Advanced

This hydrating curl cream - detangle & shine is scientifically formulated with coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil to nourish and hydrate strands. It moisturizes dry, brittle hair and defines curls. Enhances curls, reduces frizz and extends the life of your style. Softens & detangles stubborn knots, elongates curls for reduced shrinkage, boosts curl memory for long-lasting styles. Ideal For: • Twist-outs/braid-outs • Wash-n-gos • Protective styling • Daily curl refreshes.

DIRECTIONS

① Apply to damp hair, focusing on mid-lengths to ends.
② Comb through to detangle, then twist/braid for defined curls.
③ Air dry or diffuse. For twist-outs/braid-outs, separate once dry for bouncy curls.
• Can also be used for wash-and-go styles or as a daily curl refresher.



AVOCADO | COCONUT | JOJOBA | MANGO SEED
| SHEA BUTTER | WATERMELON
Intense Hydration · Bouncier Curls · Brilliant Shine






Shampoo
D-1.4
Conditioner
D-2.4
Mask
D-3.4
Spray
D-4.4
Leave-in Conditioner
D-5.4
Curl Cream
D-6.4
Twisting Butter
D-7.4
Rinse Out
NO Rinse


JBCA
Intense Moisture Breakage Defense
Shampoo
D-1.4
Conditioner
D-2.4
Mask
D-3.4

Rinse Out

ULTIMATE FEEL SYSTEM

Rinse Out

JBCA



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-1.4 ULTIMATE FEEL SYSTEM

Hydrate & Repair Shampoo

Intense Moisture · Breakage Defense

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This ultra-moisturizing hydrate & repair shampoo scientifically blends avocado oil, almond oil, argan oil, macadamia oil, shea butter to gently cleanse, deeply hydrate, soften, restore and make hair more moisturized and less breakage. Recharge the hair moisture with natural oils without overburdening it. Damaged hair is repaired and regains softness, suppleness full of healthy shine and vitality.

DIRECTIONS

Apply to damp hair. Gently massage onto scalp and hair, lather and rinse.
Repeat as needed.
Follow with hydrate & repair conditioner or hydrate & repair hair mask.



2.02 FL OZ (60 mL)

12 FL OZ (355 mL)

33.81 FL OZ (1000 mL)

---FOR ALL HAIR TYPES, IN PARTICULAR MEDIUM TO THICK DRY HAIR

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-2.4 ULTIMATE FEEL SYSTEM

Hydrate & Repair Conditioner

Intense Moisture · Breakage Defense

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This ultra-moisturizing hydrate & repair conditioner scientifically blends coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil to deeply hydrate, soften, restore and make hair more moisturized and less breakage. Recharge the hair moisture with natural oils without overburdening it. Damaged hair is repaired and regains softness, suppleness full of healthy shine and vitality.

DIRECTIONS

Apply from scalp to ends after shampooing with hydrate & repair shampoo. Leave on for 1-3 minutes. Rinse.



1.69 FL OZ (50 mL)

12 FL OZ (355 mL)

---FOR ALL HAIR TYPES,
IN PARTICULAR MEDIUM TO THICK DRY HAIR

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-3.4 ULTIMATE FEEL SYSTEM

Hydrate & Repair Hair Mask

Intense Moisture · Breakage Defense

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This ultra-moisturizing hydrate & repair hair mask scientifically blends coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil to deeply hydrate, soften, restore and make hair more moisturized and less breakage. Recharge the hair moisture with natural oils without overburdening it. Damaged hair is repaired and regains softness, suppleness full of healthy shine and vitality.

DIRECTIONS

After shampooing, apply a generous amount from root to ends. Pay particular attention to hair ends. Comb through for even distribution. Place a plastic cap over hair and sit under a warm dryer for 10-15 minutes. May be left on hair for up to 30 minutes without heat. Rinse thoroughly. Style as usual. Can be used as a leave-in.



ULTIMATE FEEL SYSTEM

No Rinse

JBCA



0.35 FL OZ (10.35 mL)
8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-4.4 ULTIMATE FEEL SYSTEM
Hydrate & Repair Hair Refresher Spray

Refresh · Soften · Shine · Moisture · Detangle

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This hydrate & repair hair refresher spray scientifically blends coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil and vitamin B5 to hydrate, soften and detangle hair. Use on first-day as a daily Moisturizer or reactivate and refresh second-and third-day hair. Hair can immediately be more manageable and softer with lots of shine.

DIRECTIONS

For a daily moisturizer: Section damp hair and spray evenly from roots to ends. As a between-wash refresher: Mist dry hair thoroughly. Do not rinse.



2.02 FL OZ (60 mL)
8.45 FL OZ (250 mL)

---FOR ALL HAIR TYPES

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-5.4 ULTIMATE FEEL SYSTEM
Volume Boost Leave-In Conditioner

Smooth · Hydrate · Volume

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This leave-in conditioner is scientifically formulated with coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil and vitamin B5, and other nourishing extracts. The advanced oil blend works to:

- Minimize hair breakage
- Penetrate hair shafts to smooth and hydrate dry, brittle hair
- Create lasting volume
- Improve manageability for all hair types

Shine
Light — Advanced

Smoothing| Hydration| Detanging
Light — Advanced

Volume
Light — Advanced

DIRECTIONS

Divide damp hair into sections. Apply the product generously from mid-lengths to ends. Comb through to ensure even distribution. Do not rinse.



2.02 FL OZ (60 mL)
8.45 FL OZ (250 mL)

---FOR ALL CURL TYPES | STRONG HOLD

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-6.4 ULTIMATE FEEL SYSTEM
Advanced Hydration & Strong Hold Curl Cream

Advanced Hydration·Detangling ·Strong Hold

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

This advanced hydration & strong hold curl cream is scientifically formulated with coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil and vitamin B5, and other nourishing extracts. The advanced oil provide your hair with deep penetrating moisture while achieving strong hold results with this double duty curl cream. This unique product is light enough to hydrate and detangle the hair without weighing it down, but powerful enough to tame frizz and provide the strong hold for your favorite styles.

Hydrating | Detangling
Light — Advanced

Definition
Light — Advanced

DIRECTIONS

Work a small amount of product in hands and apply through damp hair. Style your hair as desired.



1.69 FL OZ (50 mL)
12 FL OZ (355 mL)

---FOR ALL CURL TYPES
ADVANCED DEFINITION

AVOCADO | ALMOND | ARGAN | MACADAMIA | SHEA BUTTER | FIG EXTRACT

UFFRUIT-D-7.4 ULTIMATE FEEL SYSTEM
Advanced Definition Twisting Butter

Advanced Hydration · Detangling · Shine · Advanced Definition

Formulated with

No sulfates | No parabens | No phthalates | No mineral oil | No animal testing | No petrolatum | No silicone

Definition
Light — Advanced

Consistency
Light — Heavy

Hydrating | Detangling | Shine
Light — Advanced

This advanced definition twisting butter is scientifically formulated with coconut oil, avocado oil, almond oil, argan oil, macadamia oil, shea butter, castor oil, jojoba oil and vitamin B5, and other nourishing extracts for deep hydration and strand reinforcement. Advanced Definition – Sculpts twist-outs, braid-outs, and coils with lasting shape. Softens & detangles stubborn knots, elongates curls for reduced shrinkage, boosts curl memory for long-lasting styles. Ideal For: • Twist-outs/braid-outs • Wash-n-gos • Protective styling • Daily curl refreshes.

DIRECTIONS

① Apply to damp hair, focusing on mid-lengths to ends.
② Comb through to detangle, then twist/braid for defined curls.
③ Air dry or diffuse. For twist-outs/braid-outs, separate once dry for bouncy curls.
▪ Can also be used for wash-and-go styles or as a daily curl refresher.



AVOCADO | ALMOND | ARGAN | MACADAMIA
SHEA BUTTER | FIG EXTRACT

Advanced Hydration · Detangling · Shine · Advanced Definition



OUR STORY

JBCA originated when my first child was 7 years old. He used the initials of our family members to create the brand name. The inspiration at that time was: the power of one person is limited, but the power of a family is boundless. A family is one heart, one heart creates better options for the whole family. We channel this "**one heart, one mission**" ethos into every product.

Rinse Out





A-1.1

Anti-Dandruff & Anti-Itch Charcoal Detox Shampoo





B-1.2

Thickening, Strengthening & Restorative Shampoo





C-1.3

Curl Moisturizing & Detangling Shampoo





D-1.4

Hydrate & Repair Shampoo





A-2.1

Anti-Dandruff & Anti-Itch Charcoal Detox Conditioner





B-2.2

Thickening, Strengthening & Restorative Conditioner





C-2.3

Curl Moisturizing & Detangling Conditioner





D-2.4

Hydrate & Repair Conditioner





A-3.1

Anti-Dandruff & Anti-Itch Charcoal Detox Hair Mask





B-3.2

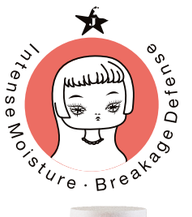
Thickening, Strengthening & Restorative Hair Mask





C-3.3

Curl Moisturizing & Detangling Hair Mask





D-3.4

Hydrate & Repair Hair Mask





A-4.1

Anti-Dandruff & Anti-Itch
Scalp Balance Tonic Spray





B-4.2

Thickening, Strengthening
& RestoringTonic Spray





C-4.3

Curl Reactivating
& Refreshing Mist Spray





D-4.4

Hydrate & Repair
Hair Refresher Spray





A-6.1

Hydrating & Detangling
Curl Prep Definer

Hydrating | Detangling
Light — Advanced
Definition | Softness
Light — Advanced





B-6.2

Softening & Detangling
Curl Prep Definer

Softening | Detangling
Light — Advanced
Definition | Hydration
Light — Advanced





C-6.3

All-day Frizz Control, Hydration
& Medium Definition Gel

Hydrating | Detangling
Light — Advanced
Definition
Light — Advanced





D-6.4

Advanced Hydration
& Strong Hold Curl Cream

Hydrating | Detangling
Light — Advanced
Definition
Light — Advanced





A-5.1

Daily Light Smoothing
Leave-In Conditioner

Shine
Light — Advanced
Hydration
Light — Advanced
Smoothing | Detangling | Softening
Light — Advanced





B-5.2

Daily Medium Smoothing
Leave-In Conditioner

Shine
Light — Advanced
Hydration
Light — Advanced
Smoothing | Detangling | Softening
Light — Advanced





C-5.3

30% Oil-Infusion
Hydro-Lock Gel Cream

Hydration | Shine
Light — Advanced
Smoothness
Light — Advanced
Anti-Breakage
Light — Advanced





D-5.4

Volume Boost
Leave-In Conditioner

Shine
Light — Advanced
Smoothing| Hydration| Detanging
Light — Advanced
Volume
Light — Advanced





A-7.1

Weightless Bounce
Definition Soufflé

Definition
Light — Advanced
Smooth | Detangle| Shine
Light — Advanced
Consistency
Light — Heavy





B-7.2

Xtreme Shine
& Hold Style Fixer

Definition
Light — Advanced
Shine
Light — Advanced
Consistency
Light — Advanced





C-7.3

Hydrating Curl Cream
- Detangle & Shine

Definition
Light — Advanced
Consistency
Light — Heavy
Hydrating | Detangling | Shine
Light — Advanced





D-7.4

Advanced Definition
Twisting Butter

Definition
Light — Advanced
Consistency
Light — Heavy
Hydrating | Detangling | Shine
Light — Advanced

No Rinse